London Borough of Hackney – Decisions taken by the Licensing Sub-Committee E on 16th February 2021

Part A – Items considered in public

Agenda No.	Topic	Decision
5	Application for a Premises Licence: Weezy Fulfilment Centre – Arch 384 Mentmore Terrace, London, E8 3PH	The Licensing sub-committee in considering this decision from the information presented to it within the report and at the hearing today has determined that having regard to the promotion of all the licensing objectives: • The prevention of crime and disorder; • Public safety; • Prevention of public nuisance; • The protection of children from harm, the application for a premises licence has been approved in accordance with the Council's Statement of Licensing Policy, and together with the proposed conditions as set out in paragraph 8.1 of the report, with the following amendments: • Condition 13 to be amended and read as follows:

"Deliveries and orders dispatched shall be from the front entrance on Mentmore Terrace only. Deliveries to the premise shall only be made between 06:00 - 20:00 hours daily. A record of any exceptions shall be maintained and made available for inspection on request by the Licensing Authority or another authorised officer".

Condition 20 to be amended and read as follows:

"To minimise disturbance to local residents after 21:00 hours, when a delivery is made utilising a vehicle, then only an electric or non-motorised vehicle will be used except in the event of an emergency and breakdown. A record of any exceptions shall be maintained and made available for inspection on request by the Licensing Authority or another authorised officer".

Reasons for the decision:

The application has been approved, as amended with the agreement of the applicant, because the Licensing sub-committee was satisfied that the licensing objectives would not be undermined.

The sub-committee took into consideration that the Responsible Authorities (Environmental Enforcement, the Licensing Authority, and the Metropolitan Police Service) had withdrawn their objections in advance of the hearing based on agreed reduced hours and conditions with the applicant. Four representations were received by Other Persons relating to issues of operating hours, noise nuisance and anti-social behaviour affecting local residents in the area.

The applicant's representative made submissions that the premises were a local home delivery grocery business serving the immediate area. The premises are not open to the public. The items of grocery shopping including are delivered to local customers usually within 8 minutes of the premises. The business offers to deliver online orders within 15 minutes of these being placed, and all deliveries to customers are normally by one of three electric vehicles. The business model is not a 24 hour business primarily because

the groceries need to be restocked, and wholesale supplies need to be received daily before home deliveries are made.

The applicant's representative stated in their submissions that the grocery deliveries are made only to businesses or private residents who place orders online. It was noted that the premises are part of a small chain of online grocery delivery services, with other branches located in Battersea and Fulham. The sub-committee was told that alcohol accounted for 28% of overall grocery sales.

The applicant's representative confirmed that members of the public cannot collect their groceries from the premises. The issues of street drinking or pre-loading should not occur as the premises are not open to members of the public. Wholesale deliveries to the premises took place during the daytime, and many grocery deliveries were made before 17:00 hours subject to demand. The applicant's representative stated that the premises would be operating in accordance with their planning permission.

The applicant's representative confirmed that a letter had been sent to the Other Persons through the Licensing Service in advance of the hearing to inform them of the applicant's amended application: to reduce the hours, the conditions agreed with the Responsible Authorities, and to give them assurances about how the premises will operate.

The sub-committee carefully considered all the representations presented to them from the applicant's representative, the applicant, and the representations submitted by the Other Persons.

The application was considered on its merits. The sub-committee was satisfied that, on balance, the applicant's operation of the premises for licensable activities should not undermine the licensing objectives. The sub-committee felt that the reduction in hours, agreed by the applicant, would reduce the risk of noise nuisance, anti-social behaviour in the area, and was a reasonable compromise to protect local residents, including families and children.

		The sub-committee felt that the applicant presented a reasoned argument for operating beyond core hours because it is a different business model which justified the sub-committee making an exception to Policy LP4. The sub-committee believed that the additional conditions agreed by the applicant during the hearing addressed further issues such as the impact of early morning deliveries to and from the premises. They felt that the applicant had demonstrated that they were prepared to work with the local residents to resolve any concerns they may have in the future. The sub-committee felt that the concessions made by the applicant addressed many of the concerns raised by the Other Persons and would prevent noise nuisance and anti-social behaviour. The sub-committee were pleased to hear that the deliveries would usually be made using electric or non-motorised vehicles. Having taken all of the above factors into consideration, the Licensing sub-committee was satisfied, when granting this premises licence, that the licensing objectives would not be undermined. Planning Informative: The applicant is reminded of the need to operate the premises according to any current planning permission relating to its use class, conditions and hours. It also should be noted for the public record that the local planning authority should draw no inference or be bound by this decision with regard to any future planning application which may be made.
6	Temporary Event Notices (TENs)	None.